

## hSo Donates Bandwidth to Salvation Army

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15<sup>th</sup> December 2003

hSo enables an anticipated 1 million daily hits - and \$90 million in donations - over the Christmas period for The Salvation Army

The Salvation Army internationally has appointed hSo, one of the UK's leading integrated communications providers, as its preferred Internet access supplier for its London-based, Global IT Hosting site. In addition to the day to day service demanded by The Salvation Army, hSo is also donating the extra bandwidth required to enable it to handle the anticipated, massive demand over the Christmas holiday period.

In the US last Christmas, The Salvation Army raised in excess of \$89 million, with much donated online, and expects this figure to exceed \$90 million this year. In addition to the more usual 4mbps internet access service, 100mbps will be made available by hSo in order to enable the instantaneous processing of internet donations and 'angel giving tree gifts' generated by an anticipated 1 million hits per day. Demand is expected to surge to unprecedented levels due to the fact that The Salvation Army, the largest charity in the US and one of the top three in the UK, is the Yahoo! 'Charity of Choice' this year.

Chris Evans, managing director at hSo, commenting on the bandwidth donation, said: "To our knowledge, this will be one of the busiest charitable sites in the world to date. We are genuinely excited about the role, however modest, we're playing helping raise money for those less fortunate than ourselves".

Mark Calleran, Head of IT for the International Headquarters of The Salvation Army added: "It's very simple. Without the necessary bandwidth potential donors can't instantaneously access our online donation sites and may then give up trying. We're hugely grateful to hSo for extending their service to us and donating the capacity we desperately need during this period".

For further information, please contact:

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***About hSo***

hSo offers a complete range of IT and telecoms solutions for business. Powered by best-of-breed technology, we deliver affordable high-speed solutions that immediately increase productivity, mobility and security for business users.

<http://www.hso.uk.com>

For further information, please contact:

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